

Lambda Theta Alpha's

Pave the Way Foundation



*2009 National Convention
Sponsorship Options*

*Atlanta, GA
July 16-19, 2009*

Pave the Way Foundation



Dear Friend:

Lambda Theta Alpha Latin Sorority, Incorporated cordially invites you and your friends to join us in Atlanta, GA on July 16-19, 2009, for four days of exciting activities at our annual National Convention. During this time we celebrate our many accomplishments within the Latino community and host various workshops on empowering Latinas and the Universal Woman through leadership, philanthropic initiatives and academic excellence.

The Pave the Way Foundation (PTWF) was established in order to promote and fund philanthropic and academic endeavors among the constituencies of Lambda Theta Alpha (LTA). In addition, we encourage the giving of time, talent, professional expertise and wealth by Lambda Theta Alpha Alumnae while upholding the mission and principles of our organization. The Pave the Way Foundation is the vehicle in which LTA continues to give back to our community while uplifting our talented youth to their full potential.

Lambda Theta Alpha was established in 1975 as the first Latina sorority in the nation catering to Latinas and the Universal Woman. We currently have 98 undergraduate chapters, 7 graduate chapters, and 11 alumnae chapters. These chapters span 20 states and Puerto Rico. Lambda Theta Alpha has been recognized as Organization of the Year by the National Association of Latino Fraternal Organizations (NALFO) three times.

During our National Convention, we offer a variety of workshops to our undergraduates, graduate, and alumnae members. We provide undergraduates with workshops on applying to graduate school, team building, time management, effective communication skills, searching for internships, and cultural awareness. For our alumnae, we focus on professional workshops, such as financial seminars, ethics, career development, retirement planning, interview skills, and family planning

We hope these unique opportunities will allow our young leaders and professional alumnae to grow and challenge themselves. We are an organization committed to the development of strong leaders and we hope you can join us in our cause and become a sponsor of the 2009 National Convention. All contributions to the Pave the Way Foundation are tax-deductible.

We thank you in advance for your support and we look forward to your participation in July!

Sincerely,

Marian Enriquez

Chair
Pave the Way Foundation

Emeli Valverde

National President
Lambda Theta Alpha Latin Sorority, Inc.

Pave the Way Foundation



About The Pave the Way Foundation

- Pave the Way Foundation was established on February 26, 2004
- Pave the Way Foundation operates under the National Heritage Family, a 501 C (3) tax-exempt organization
- Lambda Theta Alpha is registered with the IRS as 501 c-7 organization

Mission:

The mission of the Pave the Way Foundation is to promote and fund philanthropic, civic, and academic endeavors among Lambda Theta Alpha. In addition, we encourage the giving of time, talent, professional expertise and wealth by Lambda Theta Alpha Alumnae while upholding the mission and principles of Lambda Theta Alpha.

The Pave the Way Foundation is the vehicle in which Lambda Theta Alpha continues to give back to our community while uplifting our talented youth to their full potential.

Objectives:

- To foster and promote philanthropy among sisters of Lambda Theta Alpha Latin Sorority, Inc. in accordance with our principles and organizational missions
- To provide grant contributions to support Lambda Theta Alpha projects, programs, events, and initiatives that align themselves with philanthropy
- To bring awareness of the Pave the Way Foundation and National Heritage Family to all sisters
- To establish initiatives that promote the foundation and its mission such as PTWF ambassador program, scholarships, grant workshops, and assist with re-establishing a new national philanthropy
- Work in collaboration with the National Board of Directors (NBDs) and National Alumnae Executive Board (NAEB) in order to elevate the progress and growth of the Pave the Way Foundation

About the National Heritage Family

- National Heritage Family consists of 3 different organizations that are designed to help you achieve your charitable goals.
- One of those organizations is the Congressional District Programs (CDP), Pave the Way Foundation is a member

The CDP is a very unique registered 501(c)3 Public Charity. Their mission is quite simple: *to Encourage Philanthropy*. There is an ever-growing need for new and different charitable programs. CDP is designed specifically to meet those demands and fill charitable voids in our society by *“Empowering People to Help People.”*

Pave the Way Foundation



Philanthropy

On a national level Lambda Theta Alpha has worked with Equal Opportunity Fund Program students, participated in AIDS walks, ASPIRA recruitment programs, assisted the National Committee to prevent Child Abuse, March for Women's Lives, March of Dimes, Women and Breast Cancer, marched en La Marcha en Washington DC, and volunteered in countless shelters, hospitals, and soup kitchens. We have donated thousands in scholarship money, hurricane relief funds and more.

Grant Program

The Pave the Way Foundation awards grants to Lambda Theta Alpha constituencies, in order to promote activities in the areas of community service, leadership development, and academic advancement.

Pave the Way Foundation Scholarships

Undergraduate Scholarship

Graduate Scholarship

Study Abroad Scholarship

As the Pave the Way Foundation continues to grow and build partnerships we hope to increase the number of scholarships.

About Lambda Theta Alpha Latin Sorority, Inc.

Lambda Theta Alpha Latin Sorority, Inc. is the first Latina sorority in the nation. Though targeted toward Latina women, founding members of the organization included women of various race, color, creed, and religion. It was established in 1975 at Kean University in Union, NJ, and later became incorporated in 1979.

As the oldest standing Latina sorority, Lambda Theta Alpha has 98 undergraduate chapters, 7 graduate chapters, and 11 alumnae chapters throughout New Jersey, New York, Connecticut, Pennsylvania, Maryland, Florida, Texas, Arizona, California, Michigan, Illinois, Tennessee, Virginia, New Mexico, Wisconsin, Georgia, North Carolina, Washington, Idaho, West Virginia, and Puerto Rico.

Lambda Theta Alpha was recognized as Organization of the Year by the National Association of Latino Fraternal Organizations (NALFO) three times. In addition, other examples in which NALFO has recognized our achievements are below:

- Undergraduate Academic Excellence
- Graduate Academic Excellence
- Social Event Programming
- Outstanding Web Presence
- Undergraduate Chapter of the Year
- Alumni/Graduate Chapter of the Year
- Campus Leadership Excellence
- Undergraduate Philanthropist of the Year

Our organization is proudly represented by strong women of every race, color, creed, and religion. Our sisters are some of the most talented, intelligent, and vibrant ladies striving toward a college education. Many of our alumnae are professionals in the corporate, non-profit, government, and legal arena who have built successful careers. Our sisters are determined, strong, and dedicated women in their professional and personal lives. Our chapters excel on their campuses and within their community to promote and live out our principles of Unity, Love, and Respect.

Pave the Way Foundation

2009 National Convention

Our National Convention serves as our annual “training session” with various workshops addressing academics, careers, communication, self-improvement, community outreach and much more. As a non-profit organization this event is for the sole purpose of enriching the lives of women from across the nation. This event is priceless as it helps create a web of ideas, collaborations, strategic planning and more so that we can better serve our community every year. By serving as a sponsor for our 2009 National Convention you are reaching hundreds of college-educated women from all over the country. Our sisterhood represents a huge influential aspect of today’s America.



Agenda

Subject to Change

Thursday, July 16, 2009

10:00 am - 12:00 pm	Community Service
2:00 pm - 6:00 pm	Registration
6:00 pm - 8:00 pm	Convention Welcome Reception/Ice Breakers
8:00 pm - until	Stroll and Salute Exhibition

Friday, July 17, 2009

8:00 am - 9:00 am	Breakfast
9:00 am - 10:00 am	Morning Welcome Reception/New Member Kick-Off
10:15 am - 12:15 pm	<u>Session I</u> General Membership/Undergraduates/Alumnae/Graduates 2009 – 2010 NB Training Vendor Expo/Resource Fair
12:30 pm - 2:30 pm	Lunch and Keynote Speaker
2:45 pm - 4:45 pm	<u>Session II</u> General Membership/Undergraduates/Alumnae/Graduates 2009 – 2010 NB Training Continued Vendor Expo/Resource Fair
5:00 pm – 7:00 pm	<u>Session III</u> General Membership/Undergraduates/Alumnae/Graduates Fundraising Expo
7:00 pm – 8:00 pm	Dinner
9:00 pm – until	Undergraduate Social Alumnae/Graduate Social

Saturday, July 18, 2009

8:00 am - 9:00 am	Breakfast
9:00 am – 11:45 am	National Board Meeting <u>Session IV</u> General Membership/Undergraduates/Alumnae/Graduates
12:00 pm – 1:00 pm	Lunch
1:00 pm – 3:00 pm	<u>Session V</u> General Membership/Undergraduates/Alumnae/Graduates
3:15 pm – 5:00 pm	<u>Session VI</u> General Membership/Undergraduates/Alumnae/Graduates
7:00 pm – 11:00 pm	Town Hall Meeting National Awards Banquet

Sunday, July 19, 2009

8:00 am – 9:00 am	Breakfast
9:00 am – 11:00 am	<u>Session VII</u> General Membership/Undergraduates Alumnae/Graduate Meeting
11:15 am – 1:15 pm	Convention Finale

NATIONAL CONVENTION SPONSORSHIP OPPORTUNITIES

*** All Contributions to the Pave the Way Foundation are Tax-Deductible**

*** Options may have multiple sponsors**

Platinum Sponsor - \$2,500

- Full page advertisement in National Convention Program
- Reserved Table for 8 at National Awards Banquet
- Logo in National Awards Banquet Program
- Logo in National Convention Program
- Product placement opportunity in convention bag

Gold Sponsor - \$1,000

- Full Page Advertisement in National Convention Program
- Logo placed in Convention Program
- Product placement opportunity in convention bag

Silver Sponsor - \$500

- Half Page Advertisement in National Convention Program
- Logo placed in Convention Program
- Product placement opportunity in convention bag

Bronze Sponsor - \$250

- Listing in Convention Program
- Product placement opportunity in convention bag

SPONSORSHIP COMMITMENT FORM

Sponsorship Level:	
Contact Name:	
Title:	
Company:	
Address:	
City/State/Zip:	
Office Phone:	
Mobile:	
Fax:	
E-Mail:	
Website:	

Acknowledgement Information

Please use the following name(s) in all acknowledgements (programs, promotion, etc.):

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I (we) wish to have our gift remain anonymous.

Signature:
Date:

Make check payable to: Pave the Way Foundation

Please mail payments to:

Analiz Velazquez, Treasurer
c/o Pave the Way Foundation
61-29 157th Street 2nd Floor
Flushing, NY 11367

FOUNDATION OFFICE USE ONLY

Date Form Received:

Total Amount Received:

Pave the Way Foundation



Convention Program Advertising Opportunities

**Submission/Payment Deadline
June 17, 2009**

Ad Prices

Booster (one line)

Half page of a page (4.75 x 4.75)

Full Page (5 x 8)

Guidelines

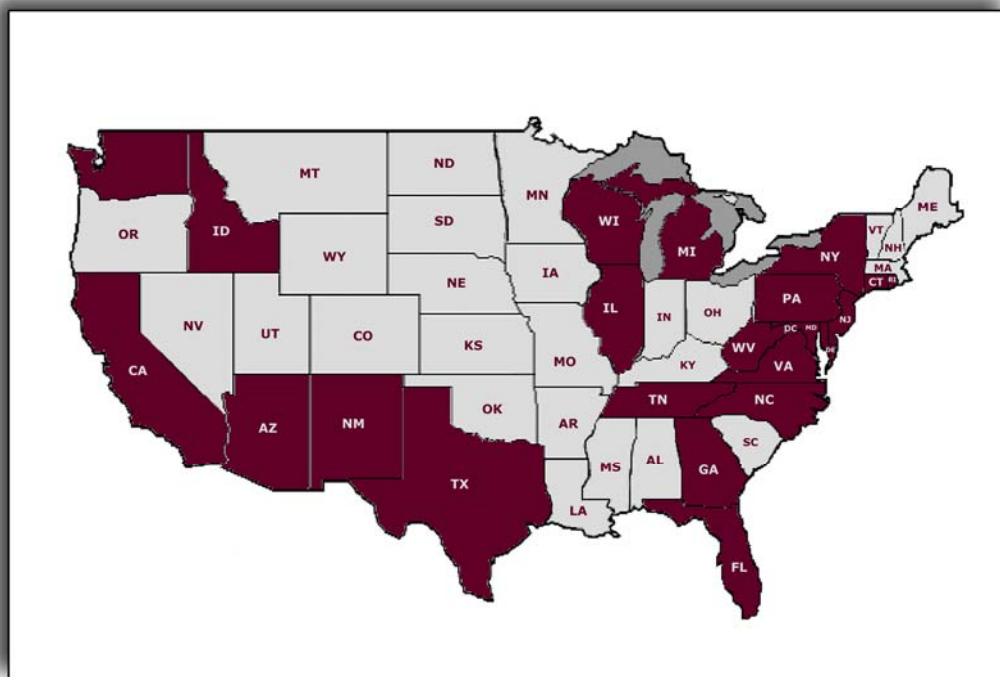
Color: Black and White only

Document Type: PDF

- Please email advertisement for inclusion in the Convention Program to publicrelations@lambdalady.org by the above deadline.
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PAVE THE WAY FOUNDATION'S EXECUTIVE BOARD

Marian Enriquez, Chair
Leimer Tejeda, Co-Chair
Claudia Barrera, Secretary
Analiz Velazquez, Treasurer



Lambda Theta Alpha's National Board of Directors

National President
Emeli Valverde

National Vice President
Jennifer Morales

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National Director of Administration
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